

2230 GUIDELINES FOR SCHOOL WEB SITES

Each school in the Edenton-Chowan County School System ~~may~~ shall promote itself by ~~publishing~~ maintaining an official school web site on the Internet. The primary purpose of such web sites is to provide to the community at large each school's mission, organization, curriculum information, and demographics, and to present curriculum-related work by students and staff members.

Each year the school system will publish the report card issued for the school system by the State Board of Education on its website including all information required by law, including assessment and performance information and information on how state funds have been used to address local educational priorities.

The following guidelines provide criteria for the development of school-sponsored web sites:

- A. The content of school web pages must be approved by the building principal.
- B. Official school web pages must be hosted on a web server approved by the Superintendent or the Superintendent's designee.
- C. Third-party websites that are referenced must comply with board policies on acceptable internet use for students and employees.
- D. The safety of students and staff must be considered when constructing school web pages. Schools will follow these guidelines:
 - a. Home addresses or telephone numbers of students and staff shall not be listed.
 - b. Student e-mail addresses shall not be listed.
- E. Staff and students are responsible for understanding and complying with the Edenton-Chowan Schools Internet Acceptable Use Policy. According to the Edenton-Chowan County Schools Internet Acceptable Use Policy, students and staff must accept the responsibility for the ethical use of information accessed through the Internet and other electronic networks. Any violations should be reported immediately to the building principal.
- F. Copyright permission will be obtained where appropriate.
- G. The principal or the principal's designee must ensure that information presented on their school's web site is kept current.
- H. Failure to comply with these guidelines as determined by the Superintendent or designee may result in the removal of a school's web site from the Internet.
- I. School web sites should not be used for commercial purposes unless approved by the Superintendent or the Superintendent's designee.

LEGAL REF: Elementary and Secondary Education Act, 20 U.S.C. 6301; G.S. 115C-12(9)c3, -36, -47, -83.10, -105.25(c); *Leandro v. State*, 346 N.C. 336 (1997)

CROSS REF: Parental Involvement (policy 2130), Title I Parent and Family Engagement (policy 2135), Acceptable Internet Use (policy 3340)

ADOPTED:

AMENDED: June 4, 2004

EDENTON-CHOWAN BOARD OF EDUCATION